

**SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

**TRIM ZONE:**

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

**BLEED ZONE 0.125 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**IMPORTANT**

Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outline.

**Final Size: 18 inches x 24 inches Horizontal**  
**Size with Bleed: 18.6 inches x 24.4 inches**



**FRONT AND BACK FILE ARROW DIRECTIONS**

Front File  
Arrow Points Right

Back File  
Arrow Points Left



OR

Front File  
Arrow Points Left

Back File  
Arrow Points Right

